

FOR IMMEDIATE RELEASE

Contact:
Dave Corey
Virtual Images Unlimited
(909) 388-1000
dcorey@3d-images.com



**Virtual Images Helps Crush Creative
Build Unique Promotion for Nissan Xterra**

SAN BERNARDINO, CA (November, 2002) – San Bernardino-based Virtual Images recently created a unique promotional lenticular sign for Crush Creative which is being used to promote the Nissan Xterra at Nissan Dealerships.

The lenticular promotional sign is 39 by 13 inches and is being displayed in the rear window of the Nissan Xterra. This eye-catching sign flips from an image of a mountain biker, to an image of the Xterra as it traverses rough terrain. Crush Creative provided a mounting system consisting of hardware and suction cups to affix the signs to the inside of the rear window of the Xterra vehicles. A minimum of one display per dealership was shipped.

Dave Corey, of Virtual Images, stated “We believe this is the first time anyone has printed a lenticular sign that flips so cleanly along the entire 40” dimension. It really shows off the advances in our printing technology, and it should be a very effective piece for the advertiser.”



About Crush Creative

Crush Creative is an advertising company specializing in innovative graphical services, including Lambda digital photography, digital imaging, vutek, on-demand printing and more. Their web site is located at www.crushcreative.com.

About Virtual Images Unlimited

Virtual Images Unlimited, headquartered in San Bernardino, California, is a leading provider of lenticular products. Virtual focuses on producing a large variety of superior quality promotional products through the use of advanced lenticular lenses, coupled with an extremely high resolution printing process. Additional information about Virtual Images is available through its web site at www.3d-images.com.

###